



SPONSORSHIP OPPORTUNITIES

2021-2022

ABOUT PENRITH NETBALL CLUB

Penrith Netball Club is a well-established, volunteer-run club, and a mainstay in the county's sporting landscape since 2002. The Club is formed of two Junior sections and one Senior section, providing opportunities for girls and women from 11 years old and up. Within these sections are two competition teams (U16 & Seniors) that play in local and county-level leagues.

The Club is run entirely by volunteers, headed up by the Committee which consists of our Chairwoman/Head Coach Caroline, our Secretary Harriet, and our Treasurer Cara. Each of our Committee members give several hours of their time each week to ensure the success of the Club continues year-on-year.

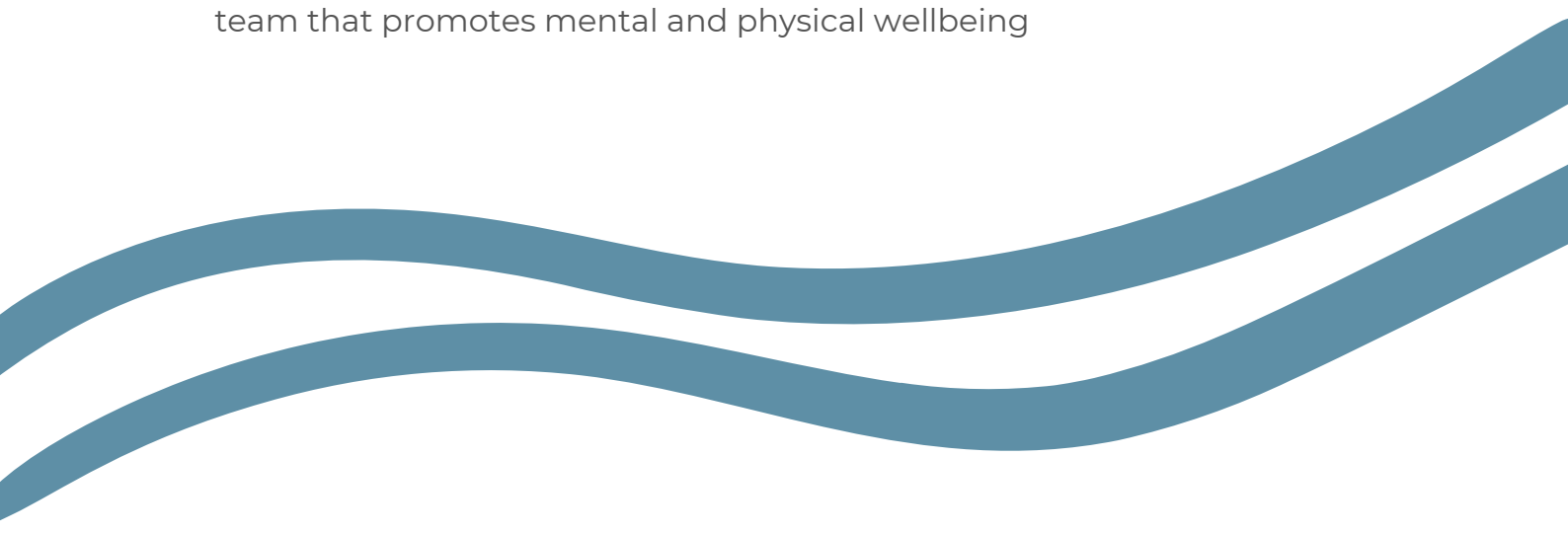
As we hurtle towards our 20th anniversary, we look forward to plentiful new partnerships with local businesses and communities, and, of course, plenty more great netball!

WHY SPONSOR US?

Netball is the No. 1 team sport for women and girls in the UK, and it's still on the rise. Since the 2018 Commonwealth Games and the 2019 Netball World Cup, the sport has benefitted from increased exposure worldwide, and the huge successes of the England Roses team have only added to this in the UK.

With the 2022 Commonwealth Games just around the corner, and on our home turf too, the momentum is only growing for netball. Support and membership at Penrith Netball Club has also grown in recent months. We now have over 120 members across both our Junior and Senior groups, providing a friendly, vibrant, and active outlet for women and girls aged 11 upwards, and this number is ever increasing.

In sponsoring Penrith Netball Club, you will be:

- Encouraging the growth of women's and youth sport in the area
 - Bolstering the success of a community-focused group
 - Providing future development opportunities for our members
 - Positively associating your business/brand with a thriving local sports team that promotes mental and physical wellbeing
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SPONSORSHIP OPPORTUNITIES

MAIN SPONSOR - £ 250.00

- Your business logo printed front and centre on our competition and training kits
- Your logo featured on the front page of our website and at the very top of our Sponsors page
- Multiple mentions/shout-outs on our Club's social media platforms and in press releases throughout the year
- Opportunity to have your photo taken with our team in their brand new kit for use in your own press and company news

KIT SPONSOR - £ 100.00

- Your business logo printed in a prominent position on our kit - the exact position will be at the discretion of the Club
- Your logo featured on our website's Sponsors page
- Multiple mentions/shout-outs on our Club's social media platforms throughout the year

CLUB SUPPORTER - From £ 50.00

This new tier is an ideal opportunity for your business to support a vibrant, local sports club without the need for a larger investment - perfect for smaller businesses! In return, you will benefit from:

- Your logo being featured on our website's Sponsors page
- Multiple mentions/shout-outs on our Club's social media platforms throughout the year

Please get in touch with us if you want to discuss these options in more detail, or require any other information. Contact details can be found at the bottom of this brochure - thanks!

ADDITIONAL BENEFITS FOR ALL SPONSORS

All sponsors are also offered:

- An invitation to our Club's 20th Anniversary celebration dinner (Date TBC)
 - The opportunity to use your sponsorship of Penrith Netball Club in your own PR and company news
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NEXT STEPS

If you've had a read-through of this brochure and decided we're the club for you, first of all - thank you! We're so grateful for any and all sponsorship the Club receives. You may, of course, still have questions. If so, your next port of call is our Club Secretary, Harriet.

Please get in touch via email or phone - details below - and we can talk through the options and find a solution that perfectly suits your business.

secretary@penrithnetballclub.co.uk | 07944 862661

THANK YOU!

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